



**CAESAR, RIVISE, BERNSTEIN, COHEN & POKOTILOW, LTD.**  
 Intellectual Property Legal Counsel and Litigation Services

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PRACTICE SUMMARY

Recognized as one of the leading intellectual property lawyers in the country today, Mr. Pokotilow is the Managing Partner of Caesar, Rivise, Bernstein, Cohen and Pokotilow Ltd. For more than 30 years, his practice has consisted of all aspects of Intellectual Property law, particularly litigation, involving the enforcement of patents, trademarks, copyrights and trade secrets. Registered to practice before the United States Patent and Trademark Office, Mr. Pokotilow devotes a substantial portion of his practice to consultation in patent, trademark, copyright, trade secret and computer matters, and in the registration of trademarks. He has been lead Intellectual Property counsel in numerous landmark cases involving patents, trademarks and copyrights, including *Donsco Inc. v. Casper Corp*; *Apple Computer v. Franklin Computer*; *Wawa, Inc. v. HaHa*; and *High Concrete v. New Enterprise*. A past chairman of the American Bar Association's Proprietary Rights in Software Committee of the Computer Law Division of the Section of Science and Technology, Mr. Pokotilow is also one of the founders of the Alternate Dispute Resolution Committee of the United States District Court for the Eastern District of Pennsylvania, and has been a member of the panel of mediators since its inception. He is a member of the American Arbitration Association's Large Complex Case Panel of Arbitrators and Mediators, and is a past President and Vice President of the Historical Society of the United States District Court for the Eastern District of Pennsylvania. A member of the Pennsylvania Bar Institute's Intellectual Property Advisory Board, Mr. Pokotilow is no stranger to the lecture circuit having planned and taught courses throughout the United States in patents, trademarks, copyrights, trade secrets and computer law.

INDUSTRIES SERVED

Computers and computer software  
 Electronic and other Retail Services  
 Pharmaceutical  
 Telecommunications  
 Medical Devices  
 Construction products  
 Other high technology

BAR & COURT ADMISSIONS

Pennsylvania  
 District of Columbia  
 US Federal Courts  
 US Supreme Court  
 US Patent and Trademark Office

AWARDS & RECOGNITION

Fellow Litigation Counsel of America  
 Top 100 Pennsylvania Lawyers by *Law & Politics*  
 Top 100 Lawyers by *Philadelphia Magazine*  
 Best Lawyers in America, *Intellectual Property SuperLawyer, Law & Politics*  
 Chambers USA America's Leading Business Lawyers, First Tier  
*Who's Who in American Law* since 1984  
 Million Dollar Club by American Diabetes Association  
 Best Lawyers in Philadelphia by *Philadelphia Magazine*  
 Honorary Trustee of Philadelphia Bar Association's Campaign for Qualified Judges  
 Honored for Support Given to Mistreated Children by Support Center for Child Advocates  
 American Diabetes Association Chair Award for Volunteer Excellence  
 City of Philadelphia Citation  
 Superior Performance Award, United States Patent and Trademark Office  
 Martindale Hubbell AV Rated

EDUCATIONAL BACKGROUND

Newark College of Engineering  
 B.S. Electrical Engineering 1960  
  
 American University  
 J.D. 1964