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James Kozuch Speaks on IP Basics at Muhlenberg College

Philadelphia, Pa. November 7, 2011. James Kozuch, a senior partner at Caesar, Rivise, Bernstein, Cohen and Pokotilow, Ltd., addressed entrepreneurs, inventors, authors, lawyers and students on “Intellectual Property Basics: Protection of Competitive Assets” at a program hosted by the Entrepreneurial Studies Group at Muhlenberg College.

In his talk, Mr. Kozuch referred to some of the key changes in U.S. patent law as a result of the recent enactment of the America Invents Act (AIA) and some of the challenges presented as the U.S. transitions from our current "first-to-invent" system to a new "first-to-file" system between now and March 16, 2013. He also discussed the importance of developing, protecting, and enforcing IP rights by entrepreneurs and start-up companies and the management of some IP-related risks that they need to be aware of and some ways to address those risks.

Mr. Kozuch has extensive experience litigating intellectual property matters and has been lead counsel in jury trials, bench trials, and hearings in cases involving patent infringement, trademark infringement, misappropriation of trade secrets, breach of non-competition agreements, and breach of technology service contracts. He is registered to practice before the United States Patent and Trademark Office. Prior to practicing law, Mr. Kozuch worked in engineering, strategic planning, and financial analysis for several Fortune 500 companies, including major energy and chemicals companies. He has been a licensed Professional Engineer in Pennsylvania since 1977 and is a member of the American Society of Mechanical Engineers (ASME). A graduate of Cornell University, B.S. Mechanical Engineering (1972), Mr. Kozuch received his MBA from Lehigh University in 1976 and his law degree from Temple University School of Law in 1985.

With a proud heritage spanning over 85 years, Caesar Rivise, Bernstein, Cohen & Pokotilow is recognized as a leading intellectual property law firm.

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